

CV

Jack Christian

Web Designer

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SUMMARY

Web Designer with 8+ years experience designing and building client websites from concept to launch across agency and freelance environments.

I help businesses launch and scale by designing websites that both look good and convert. I combine UX/UI design in Figma with front-end development (HTML5, CSS3, JavaScript, VueJS), and SEO fundamentals.

I am experienced with WordPress, Shopify, and multiple headless CMS platforms. I also have experience with some back-end work with Node.js, AWS Amplify, and GraphQL when projects require it.

EXPERIENCE

Freelance - Web Designer and Developer - Melbourne, Australia

December 2023 - August 2026

- Designed and launched websites for Australian B2B clients, managing full project lifecycle from discovery through to launch and beyond.
- Delivered small-scale SEO strategy and implementation, improving technical and on-page performance for client sites to help them gain and expand their footprint on Google SERPs.

Freelance - Web Designer and Developer - Sheffield, UK

April 2022 - December 2023

- Designed, built, and maintained websites for UK B2B and B2C businesses, managing full project lifecycle from discovery through to launch.
- Delivered a small custom software project for a client using VueJS, NodeJS, Amazon Amplify, and GraphQL.
- Built HTML5 digital display banner ads for multiple UK-based advertising agencies and their clients.

cain&abelDDB - Full-Stack Developer - London, UK

July 2018 - March 2022

- Built and delivered HTML5 digital display banner ads and HTML emails for multiple global brands including PlayStation, Virgin Media, and Seat.
- Worked within a fast-paced agency environment delivering to client deadlines on multiple concurrent projects.

Shorts Chartered Accountants - Junior IT Support - Chesterfield, UK

December 2015 - June 2018

- Provided first-line technical support to accountants across two office locations.
- Computer and device setup and maintenance.
- Assisted in managing the practice's Microsoft SQL databases.

SKILLS

Design

Figma, Adobe XD, UX/UI design principles, responsive design, wireframe-to-build transition

Front-end

HTML5, CSS3, JavaScript, VueJS, Nuxt, AJAX, GSAP

CMS & Platforms

WordPress, Statamic, Contentful, Hygraph, Elementor, Shopify

Back-end & Databases

NodeJS (API development, Nuxt server-side, terminal scripting), Amazon Amplify, MySQL, MongoDB, GraphQL

Version Control

Git, GitHub

SEO & Analytics

Google Search Console, Google Analytics, HotJar, SEMRush, Ahrefs, Technical and On-Page SEO

Infrastructure

Ubuntu server setup, Apache, Nginx

Other

Client communication and expectation setting, project planning, AI-assisted development workflows, AI-assisted project strategising

EDUCATION

Birkdale School - A-Levels

Religious Studies (B), Mathematics (C), Economics (C)